

June 20, 2008

NAME  
ORGANIZATION  
CITY, STATE, ZIP

Dear \_\_\_\_\_:

Each year, your foundation gives generously to a host of non-profits dedicated to changing people's lives. But all too often, you're unable to allocate the same resources to every charity. As a result, you're left to ponder questions like, "Who's more important, the thousands of families dying in poverty, or the survivors of Hurricane Katrina?" "Do we donate more money to re-home abandoned pets, or to train therapy dogs for people with disabilities?" Isn't every life equally important? And wouldn't you love to give the same generous gift to everyone?

Thanks to the BLACK TIE FOUNDATION, a newly founded 501(c)(3) charity, now you can. When we receive money from foundations such as yours, **we can pool millions of dollars together to distribute equally among thousands of non-profits, so that all groups benefit evenly from your generous giving.** The BLACK TIE FOUNDATION supports all types of non-profits representing:

- The Treatment of Animals (including animal shelters, re-homing abandoned or abused pets, companion dogs for the elderly, guide dogs for the blind, and wildlife rehabilitation)
- Art Programs (including community programs for at-risk children and teens)
- Children's Concerns (including healthcare, child neglect and abuse issues, foster care, education, and programs for special-needs children)
- Education Programs (for all ages and nationalities, including English as a Second Language and Special Education)
- Environmental Issues (including the survivors of environmental disasters, such as tornados, hurricanes, or tsunamis)
- Health and Human Services (including healthcare for low-income families and the elderly)

To achieve our mission of **Helping Other Non-Profits Achieve Their Goals in Helping Others in Need**, we desperately need a generous amount of money from your foundation to pay for the exorbitant costs of administration, marketing, consultants, public relations, and fund raising.

**Our goal is to raise \$100,000 in the next 30 days.** This is entirely within our grasp if each and every one of you who receives this letter would kindly return the enclosed envelope today with your contribution of at least \$5,000. We want even more people's lives to be changed because of you.

Sincerely,

Name  
Title  
BLACK TIE FOUNDATION